

November, 2006

YOUR HELP NEEDED TO PROMOTE ALPACA RESEARCH
PUT YOUR ALPACA 2NDS and 3RDS TO GOOD USE

Please join PurelyAlpaca and alpaca farmers across the nation in promoting the alpaca research with the Research Rug program. The Research Rug program is an effort to support ongoing alpaca research and future alpaca veterinarians. This program supports training of veterinarians at the Washington State University (WSU) College of Veterinary Medicine in Pullman, WA but as we all know veterinarians move so your support will be helping to train new alpaca veterinarians for the nation.

<http://www.vetmed.wsu.edu/depts-vth/camelids/>

This program contributes to the Camelid Education and Research Fund. The fund had been created to assist the WSU program through awareness and fundraising.

To help support the College of Veterinary Medicine at WSU, PurelyAlpaca, an alpaca products retail company (www.PurelyAlpaca.com) and others are soliciting alpaca farms everywhere to contribute their fiber "2nds and 3rds" to the production of excellent quality floor rugs for the home.

Please Note: PurelyAlpaca does not make money from this program. As alpaca farmers, shearers and alpaca activists, the owners of PurelyAlpaca wish to promote alpacas and future alpaca veterinarians while using ALL of the wonderful fiber alpacas produce.

Proceeds from the purchase of these rugs on www.PurelyAlpaca.com and elsewhere will go toward further research and veterinarian training at the WSU College of Veterinary Medicine.

What are some of the benefits to you of donating fiber to the Research Rug Program?

1. It USES the fiber in a great artistic manner; farms can proudly tell their farm visitors such.
2. It supports future alpaca veterinarians; ditto.
3. It is most likely a TAX write-off for most farms.
4. It provides an excellent source of quality rugs for the home.

ABOUT THE RUGS

Made in the USA by Reinhard, an Austrian immigrant with 4-5 employees in a tiny factory on a dusty stretch of highway in the middle of the Texas plains, each rug is a work of art from this long time extraordinary rug weaver. The tiny factory sells its All American made goods to 300 outlets around the world including stores like Ethan Allen. The factory also ships these soft rugs to the finer shops of Europe.

To learn more, see www.PurelyAlpaca.com, specifically this link:
http://purelyalpaca.com/product_info.php?products_id=489

If you have unused alpaca 2nds and 3rds not being used, this program is a great way to put them to great use. Please check it out!

HOW YOU CAN HELP

We would love your ideas and help in promoting this worthy program. We are seeking Regional Research Rug activists to promote the program to local clubs, alpaca affiliates, and other venues. Perhaps pooling fiber before sending it to the mill would help. Perhaps you or your groups could help sell the rugs?

TO DONATE

Donations of alpaca "3rds" are needed to make more rugs. We will send you a receipt for your donation which could be a tax break for you. It can surely be a token of pride as you are helping to promote the growth of the alpaca industry and the health of alpacas.

Please donate your fiber directly to the program at this address:

Purely Alpaca
c/o Reinhard
P.O. Box 115
141 S. Roberts - Hwy. 83
Paint Rock TX 76866

Dirt in fiber is OK. Grass should be minimized as it is difficult to remove in processing. Please call if you have further questions.

Please contact us with any questions and donate today. Fiber is needed now to fill already existing orders.

Regards,
PurelyAlpaca
Battle Ground, WA 98604
Research Rug Program Commercial Coordinator
<http://PurelyAlpaca.com>
1-877-PURELYA